



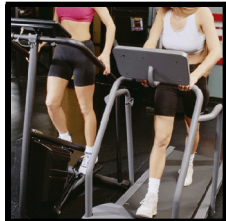
www.riderunrow.com

FACT SHEET

RA Sports, LLC applies expertise in sports medicine, fitness training, technology and entertainment to produce software that enables and motivates people of all ages and fitness levels to improve their health, fitness and athletic performance.



athletes, trainers & coaches



equipment manufacturers



health clubs & fitness centers

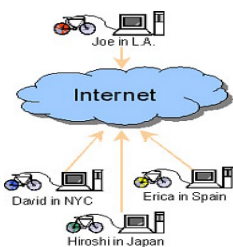


rehabilitation & fitness centers



sports, health & fitness sites

- athletes, trainers & coaches**
 Train or compete in Virtual Reality with friends on fitness machines located anywhere accessible via the Internet! NetAthlon® allows anyone to participate in Web Racing™ on the Internet to make indoor fitness training a social activity that transcends geographic boundaries.
- equipment manufacturers**
 We produce and sell both open platform and OEM NetAthlon® courses that allow manufacturers of fitness equipment to offer customers a truly unique combination of equipment and software. RA Sports, LLC can even provide Web Racing™ on the OEM's website.
- health clubs & fitness centers**
 Statistics show that having the newest, most innovative fitness technologies increases a club's ability to attract and retain members! NetAthlon® offers members motivational and engaging workouts coupled with unparalleled workout data analysis and coaching tools.
- rehabilitation & therapy centers**
 NetAthlon® features UltraCoach® inside, which allows trainers and physical therapists to capture real-time exercise and physiological data for extensive reporting and analysis that can be shared through encrypted email. Physical therapy has never been so much fun!
- sports, health & fitness sites**
 Web Sites of all types can offer Web Racing® as a new and exciting interactive feature for members. Web Racing® sessions can be hosted by, and specific courses can be created for any site. RA Sports, LLC provides a complete solution from hosting to custom course.



Internet Web Racing®



Fitness Data Management



Realistic 3D Courses



NetAthlon® Event Edition

Sales:

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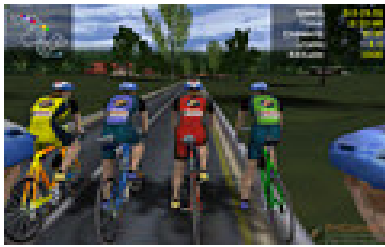
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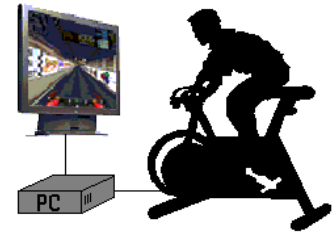
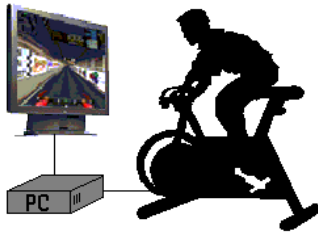
Virtual Reality Athletic Training System for PCs has gotten better

FitCentric® pioneered the concept of virtual reality athletic training in 1995, which provided users of fitness machines the ability to simulate outdoor recreational activity in 3-D real-time multimedia virtual environments. Seven years of R&D produced NetAthlon® and 3 more years has produced NetAthlon 2.0, FitCentric's 3rd generation software, with many new features. NetAthlon® supports Web Racing, networking, youth fitness, VOIP, and upgrading from NetAthlon 1.0.



NetAthlon® 2.0 Features- ****New Features**

- **Multi-Sport and Multi-Fitness Machine Solution**
3-D real-time multimedia virtual reality training software supports all kinds of fitness machines, (cycling trainers, cycling fitness machines, treadmills, rowing machines, steppers, **wireless retrofit devices and other fitness devices.
- **Real-Time Feedback**
Realistic and motivating real-time visual, audio and resistance feedback taking advantage of fitness machine attributes. **All graphics now are digital and 5X the resolution and speed of NetAthlon 1.0 .
- **Real-Time Data Display and **more realism on-screen**
Performance training data display **semi-transparently on-screen to create less graphical distraction with export capability into UltraCoach® Lite or UltraCoach 3.0 software.
- **Steering**
If the device supports steering (via buttons or steering wheels), NetAthlon 2.0 supports it as well, **including wireless fitness machine retrofits.
- **Multi-User Training , Competition and Web Racing™**
The networking version of NetAthlon 2.0, NetAthlon Event Edition supports **greater numbers of athletes ON-SCREEN on the same virtual course (up to 25) . Web Racing® therefore can have bigger sessions and more realistic group events for online events.
- **Extensive Course Library—**MORE COURSES**
The course library includes many titles with a variety of training options and more levels of difficulty to keep virtual training experience just like out of doors. New Courses include Head of the Charles and Lake San Antonio. All NetAthlon 1.0 courses easily convert to the new 2.0 format using the upgrade software.
- **More Configurable Features**
**More options for users including VOIP, drafting, crashing, more.



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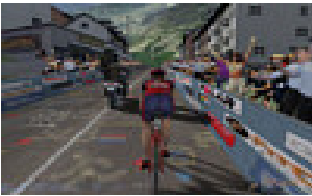
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NETATHLON™
Virtual Athletic Training & Competition

NetAthlon® 2 Premium Cycling Coursesmore are in the works



Alpe d'Huez



Lake San Antonio



Green Acres



Head of the Charles



Rider Derby



New England Country



Sydney 2K



Eco Adventure



Empire City



Lunar Bike Mission II



Small Town



Alpine Trail



Kona 112 Mile



Olympic Velodrome



Atlanta 1996 Olympic



Lost in AZ

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NETATHLON™

Virtual Athletic Training & Competition

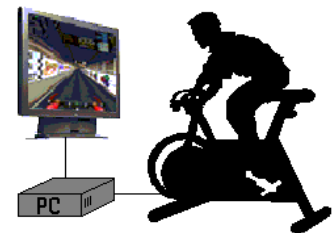
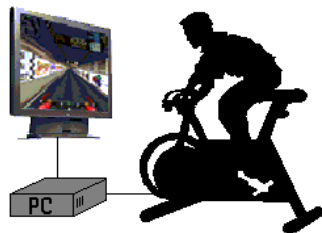
Virtual Reality Athletic Training System for PCs

FitCentric® pioneered the concept of virtual reality athletic training in 1995, which provided users of fitness machines the ability to simulate outdoor recreational activity in a 3-D real-time virtual environment. Seven years of R&D has produced NetAthlon 1.0, FitCentric's 2nd generation virtual athletic training systems, with many new features and improvements. NetAthlon® supports group training and competition on the same virtual course using fitness machines linked over any network or Web Racing™ over the Internet.



NetAthlon® Features

- **Multi-Sport System**
3-D real-time multimedia virtual reality athletic training system supports multiple fitness machines, including cycling, running, rowing, stepping/climbing and others.
- **Real Time Feedback**
Includes realistic and motivating real-time visual, audio and tactile (resistance) feedback.
- **Real Time Data Display**
Individual training data is accurately calculated and displayed throughout the session, with the ability to automatically save data from each workout in UltraCoach® Lite software (incl.).
- **Steering**
3-D virtual environment enables user to navigate freely through it with compatible fitness machines (currently only bicycle courses).
- **Multi-User Training & Competition**
NetAthlon® Event Edition software permits group training or competitions on the same virtual course by users connected by a LAN. Web Racing® is supported online 7/24
- **Extensive Course Library**
Growing course library includes dozens of titles with a variety of training venues and levels of difficulty to keep the virtual training experience interesting and motivating.
- **Configurable Features**
Many configurable features such as environment, number and speed of pacers, etc.
- **Equipment Compatibility**
Compatible with a growing list of common brands of fitness equipment that offer a computer interface such as a serial or USB port. Also supports aftermarket retrofit devices that create the PC signals from fitness machines not equipped with serial or USB ports. Check our website for the list.



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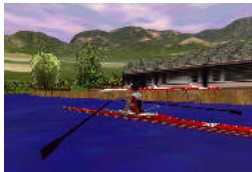
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NetAthlon for Rowing—virtual solution for indoor rowing!

NetAthlon® virtual training software comes with three 3D multimedia rowing courses and is the basis for motivating interactive fitness, but that is NOT all! We are developing more, new and challenging rowing courses. NetAthlon® uses leading-edge technology to enable users of indoor fitness equipment to train or compete in realistic immersive outdoor training environments and have their training data automatically stored. We are pleased to present this collection of courses and new and prospective ones! All courses are compatible with our Web Racing™ utility for On-line Internet interactivity.



Carnegie Lake

Row on this fantasy course. Beautiful venue including a large lake with plenty of room for other virtual rowers on or off the Internet.



Oxford vs Cambridge

You are on the Thames and rowing where these two great institutions have done battle for decades.



Salt River

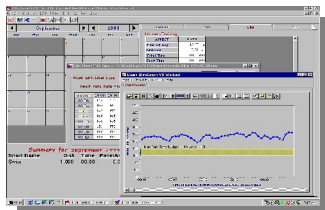
This fantasy rowing course takes you down a canyon with steep walls and lots of distractions.



Head of the Charles River

Head of the Charles River was new for 2004. All 2.9 miles with boathouses, bridges, and other landmarks, just where you would see them on the actual course.

Includes "UltraCoach® Lite



UltraCoach®, is our comprehensive fitness data management system, makes athletic training easier and more efficient by simplifying the collection, recording, and analysis of fitness and performance data. UltraCoach® automates the collection of training data by offering direct download compatibility with a wide array of heart watches and performance measurement devices. Using Artificial Intelligence systems, UltraCoach® integrates the user's historical performance data with future goals to create optimal workout routines.

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NetAthlon for Running —virtual solution for indoor running!

NetAthlon® virtual training software comes with three 3D multimedia running courses and is the basis for motivating interactive fitness, but that is NOT all! We are developing more, new and challenging rowing courses. NetAthlon® uses leading-edge technology to enable users of indoor fitness equipment to train or compete in realistic immersive outdoor training environments and have their training data automatically stored. We are pleased to present this collection of courses and new and prospective ones! All courses are compatible with our Web Racing™ utility for On-line Internet interactivity.



Boston Marathon

Probably the most famous marathon in the world, available to you any day, not just Patriot's Day!



Downtown Sydney

Run in the streets of Sydney during the 2000 Olympics. Beautiful cityscape with Opera House, and more.



Gold Canyon

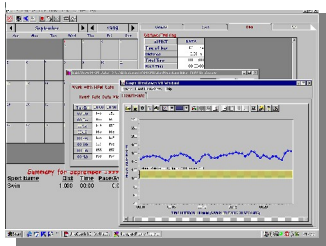
A beautiful trail runs through the hills of southwest US.



Green Acres

A hilly loop course with nice views of the competition... so go faster!

Includes "UltraCoach® Lite"



UltraCoach®, is our comprehensive fitness data management system, makes athletic training easier and more efficient by simplifying the collection, recording, and analysis of fitness and performance data. UltraCoach® automates the collection of training data by offering direct download compatibility with a wide array of heart watches and performance measurement devices. Using Artificial Intelligence systems, UltraCoach® integrates the user's historical performance

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WEB RACING™

The Internet Solution for Fitness Machines

Web Racing® is the feature of NetAthlon® that enables virtual athletic training and competition on fitness machines connected over the Internet. NetAthlon® software uses multi-disciplinary technology to enable users of indoor fitness equipment to train or compete in realistic immersive outdoor training environments and have their training data automatically stored.

FitCentric offers two ways to Web Race®: GameSpy or our server, both available 24 hours per day.



WEB RACING™ : An Overview

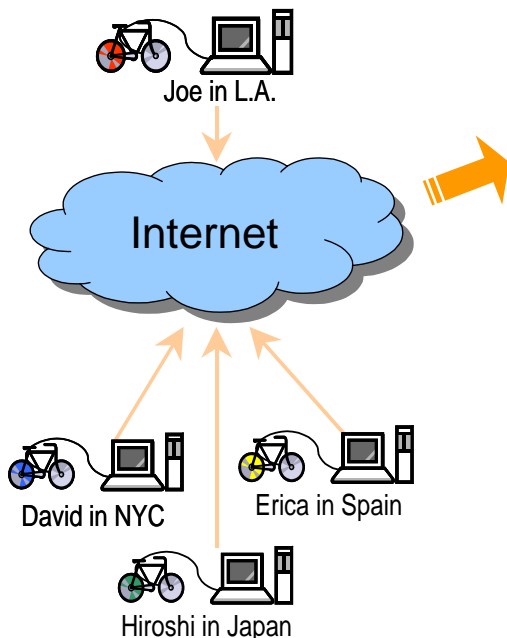
Step 1:
Connect fitness equipment to your PC via a serial or USB cable. Run NetAthlon™.

Step 2:
Use your PC to access the Internet.

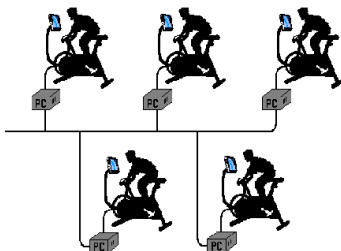
Log onto destination web site to initiate or join a Web Racing™ session.

Step 3:
NetAthlon™ uses the Internet to manage the exchange of data between users in a Web Racing™ session.

Step 4:
NetAthlon™ uses the Internet to synchronize the activities of other users with your own.



The Result:
Other fitness machine users appear in your view of the virtual world, for a fully interactive athletic training experience that brings the excitement of outdoor training and competition to your home or fitness club.



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NETWORKING WEB RACING™

The Fun of Virtual Competition is a few clicks away!

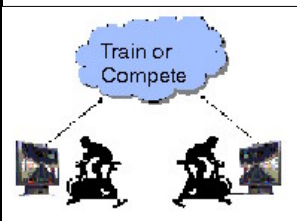
Fitness machines can be linked together using NetAthlon software to provide life like indoor-outdoor activities including virtual training and competition.

- Head-to-head competition or training
- Network solution for three or more fitness machines
- Using the Internet for Web Racing allowing remote training or competition asynchronously.

RA Sports offers two ways to get on the Net with other NetAthlon users:
Or the FitCentric® server. Or on Game Spy ~ Both available 24 hours per day.



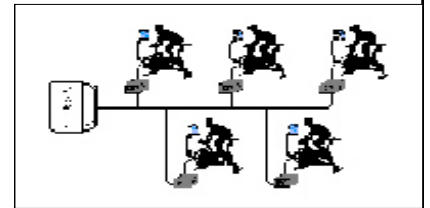
Head-to-Head Configuration: 2 fitness machines



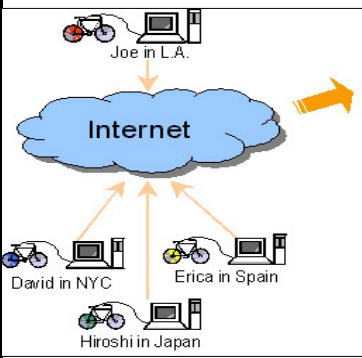
- Two fitness machines can be connected together using a USB network cable, peer-to-peer connection using two network cards and a cable or a network hub, or via a wireless networking solution for two devices without a hub.
- Pacers in the events can be real or virtual, just as in individual training.

Network configuration of 3 or more fitness machines (Local Area Network or LAN)

- Three or more fitness machines can be connected together using peer-to-peer USB cabling, or using an Ethernet network hub where each fitness machine has a computer and a wired or wireless connection to the hub.
- Networks lend themselves to having a "Spectator Cam Computer" so others can view the action with our special "Spectator Cam™" viewing mode. Pacers in the network can be real or virtual.
- NetAthlon Event Edition is a one-click solution.



Web Racing™



- Emulates the outdoor experience with real-time environment sounds and digital backgrounds
- Other athletes can join or leave a training or competitive session and try to catch. "Just like real"
- How to: Please refer to the LAN / Web Race document or details. FitCentric offers two ways to Web Race®: using our server or using the [GameSpy](#) server. Both are available to NetAthlon® users 24 hours per day.



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UltraCOACH® 3.0

Multi-Sport Training Software: Comprehensive Management of Performance Data

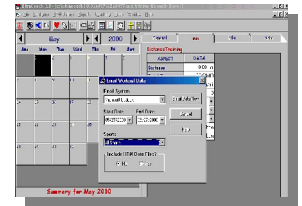
Features

1. UltraCOACH® 3.0 is a 32-bit application optimized for Windows 98, 2000, Me, and XP and the Internet.
2. Built-in encrypted E-mail utility that provides an easy communication facility for athletes and coaches.
3. Easy-to-use graphical interface with upfront performance summary and calendar window.
4. Configuration Wizard for fast individual program setup and data entry.
5. FitCentric® NetAthlon® virtual reality training software-compatible, for submax testing using the virtual velodrome. NetAthlon® works with many fitness machines and adapters with data downloading, real-time data onscreen and data recording using our library of 3D courses on and off the Internet.
6. UltraCoach® 3.0 Workout Generator™ gives you your next workout, or 3 or 6-week workout plans, sport and goal specific using artificial intelligence.



Heart Rate Data

1. Downloads all data from many heart rate monitors and fitness devices (Polar, PowerTap, CatEye) and saves in the user's individual file set for easy encrypted emailing.
2. Easy overlay of heart rate curves for performance comparisons and heart zone analysis
3. Heart rate curve editor for error correction.



Other Technical Features

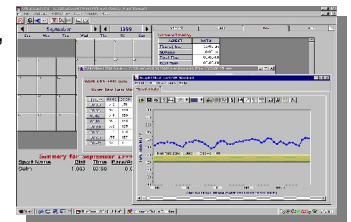
1. Tracks up to 60 health and physiological factors .
2. Tracks up to 100 aspects of athletic performance.
3. Configures each End-user for up to 6 sports or activities.
4. Complete online HELP; EasyUpdate™ utility for updates via the Internet.
5. Complete graphing, reporting, and other utilities including date to date, aspect specific, etc.
6. Foreign language versions coming soon.
7. Equipment tracker manages fitness equipment use.
8. Tech support– fax, FAQ, E-mail.

UltraCoach 3.0 Coaching Report

The following is a summary of the information you provided to the coaching wizard. The information is based on the information you provided to create your profile. If you need to modify any of the information below, click the Change button on the left to go back and edit. You are allowed to click the Coach Help button in UltraCoach create your workout or website.

Days available per week: 7 (Sun) How many available per week: 15
No. of Languages: 5 (Sun)

Sport	Distance	Time	Terrain	St. Time	Fit Level
Swim	17,000.00 yds	02:15:00	Calm	15	Beginner
Bike	115.00 mi	05:15:00	Flat	35	Competitive
Run	12.00 mi	01:56:12	Hilly	10	Beginner
Other	0.00	00:00:00	Flat	0	Beginner
Wbake	35.00 mi	03:15:00	Hilly	30	Competitive



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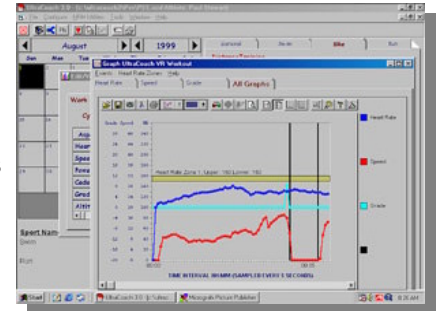
UltraCoach® 3.0

Multi-Sport Training Software: Comprehensive Management of Performance Data

How to upgrade from UltraCoach® Lite or V. 2.xx of UltraCoach®

Why users should consider upgrading from UltraCoach Lite to UltraCoach® 3.0?

- ⇒ UltraCoach® Lite is a feature-limited program with limited technical support and no updates except for those that effect the CycleOps Electronic Trainer.
- ⇒ **More features:** UltraCoach® Lite is a free analysis program that accompanies NetAthlon® and may be included with various fitness devices so the performance data can be simply analyzed and save in a file set for later analysis or assignment. Other software (not FitCentric®) may be viewed in UltraCoach® Lite while the actually downloading cannot happen in this program (example: the Graber PowerTap™ files can be read in UltraCoach Lite, while the download would require UltraCoach® 3.0 fully featured software. Device downloading and analysis is a key feature of UltraCoach® 3.0.
- ⇒ Email functionality: UltraCoach® 3.0 has encrypted emailing between trainers or coaches and the user. The Internet becomes an excellent asynchronous communications method. The entire user file is compressed and emailed. UltraCoach® 3.0 "on the other side" will even search the hard drive of the coach to find the data!
- ⇒ 3D graphing: This is enhanced in the full-featured program with animations and perspectives making for a more complete analysis of training and competitive data.
- ⇒ Multisport analysis: Many users cross-train and are involved in several sports. Being able to track and train and know "what is going on" is very valuable for amateurs and professionals.
- ⇒ Workout Generator™: This Expert System using artificial intelligence is a built-in utility in UltraCoach® 3.0 and allows the user to get workout suggestions based on their performance to date, goals, and demographics. It is a key feature of UltraCoach software for years.
- ⇒ Equipment maintenance: Fitness machines need maintenance and this built-in utility notifies the user of required maintenance and alerts on when parts should be serviced.
- ⇒ Free updates and one free upgrade using the FitCentric EasyUpdate Utility: This feature gives the user updates that registered users of UltraCoach® 3.0 full version receive.
- ⇒ Support for new operating systems: Operating systems keep evolving and computers get replaced and retired. UltraCoach® 3.0 full version permits easy transfer of performance files onto new computers and into new operating environments.
- ⇒ Free second computer installation.
- ⇒ Support for other device downloads including Polar™ Heart Rate Monitors (NV and S series).



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